



# DIXICOIN

THE GAMERS CRYPTOCURRENCY

[dixicoin.net](http://dixicoin.net)

whitepaper v1



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## INTRODUCTION

Gamers are constantly scraping through title after title of hurried market games and public betas before they finally find a game that fits their playing style... one that is high enough quality where they want to keep coming back.

The cost of game development is high, and if the game publishers get it wrong, it can often end in costly, and sometimes disastrous results.

Game server operators are constantly chasing the white rabbit of the consumer's wallet, and with the cost of website upkeep and development time, it seems only the huge centralized, corporate-owned communities can survive in the end, and even then, only with sponsorships from the game publishers themselves. The industry is straining for a better solution to game delivery and real-world gamer interaction.

DixiCoin was created as an online cryptocurrency used within the DixiHub platform to build a stronger, transparent, secure and more profitable relationship between users, game creators, and investors.

By coinizing game assets, DixiHub allows game publishers to assign digital ownership to a player's character or account by distributing the ownership records to the distributed blockchain database. These utility coins have intrinsic value based on real markets and can be sold in a crowdfunding environment directly to target market gamers.



Decentralized blockchain technology and smart contracts facilitate gamers' purchases of in-game items between trusted or anonymous third parties for real money on a trust-agnostic platform, offering a greatly reduced risk of fraud and no counterparty risk.

Our mission is to become the world's gamers cryptocurrency.





## ABSTRACT

Gamers, as a group, don't mind spending money on games - but they do expect to get a good value for their money. Gamers want premium content for the games where they spend a significant amount of time. They want quality servers with stable uptimes and low latency, but they can't always trust reported simple ping time rates or anonymous ratings on message boards claiming which servers are the best for their location. They want a quality community where they can communicate easily with friends, both in and outside of their games. They want to be able to easily and inexpensively trade items with other players without getting ripped off.

But most of all, they just want to get gaming!

DixiHub will be a market platform made by gamers for gamers. From here, you will be able to buy game keys and other gaming related products.

DixiCoin will be an addition to your gaming apps and stores. The DixiHub market will synchronize in real time with exchange platforms to allow trading between DixiCoin and cryptocurrency. This will allow people to buy and sell products with DixiCoin privately, securely and instantly. At the DixiHub, people will be able to buy DixiCoin for cryptocurrency and support their favorite streamers on Twitch by donating DixiCoins to show support.

Steam will still be the main platform to play games on and to keep friends close to the user, but the DixiHub extension will allow the user to trade on a fair market with low fees.



Decentralized cryptocurrencies are the future of money and financial transactions and will steadily grow to completely replace nationalized fiat currencies within 20 years. Transparent, immutable data chains allow 3rd party community websites and game server operators to provide their own value-added services based on statistical analysis of both historical and real-time in-game data.

Proof of Stake is the best reward system for achieving distributed consensus in a blockchain.

A combination of Masternodes and POS Wallet Staking is the best POS system, offering the most flexibility in the network and encourage coin holders to support the coin in various ways.



## FEATURES

DixiHub is an online gaming phenomenon that aims to disrupt traditional online gaming monopolies by applying blockchain technology to streamline mobile game downloads and digital marketing to eliminate middlemen. DixiHub has created DixiCoin as a new cryptocurrency to use as digital currency within the DixiHub ecosystem, helping both game developers and online influencers to earn more profits and create a more fair and competitive environment.

Currently, a few big players like the Google Play App Store and Tencent have monopolies on game downloads and charge 30-80% commissions to game developers for these downloads. In Southeast Asia, additional profits for game developers are eroded by low credit card penetration rates and reliance on gaming gift and prepaid cards for game downloads who also charge between 40-65% in commission fees (as opposed to credit cards that generally have a 3% fee). This means nobody but the largest of game developers have enough profit left to advertise and promote their game(s). DixiHub will provide an alternative game download platform with lower commissions as well as provide online Influencers to promote mobile games through performance-based Smart Contracts.

In the online digital marketing industry, KOL has emerged as the most effective proven models for ROI for advertisers. The media platforms and streaming sites have been quick to monetize and monopolize by signing and KOLs and charging advertisers increasingly high rates while taking up to 70% commission from



the influencers. DixiHub's Smart Contracts allow for transparent ROI from social media influencers. Additionally, it enables game developers to work directly with these influencers through the DixiCoin collaboration and reward them with DixiCoin.

This creates more profitability for both game developers and the online influencers who are promoting them.

## WHAT MAKES THE DIXIHUB PROJECT DIFFERENT

### **a. Store**

DixiHub hosts a Store for Steam games, keys, lootcrates, gametime, skins and new games that aren't on Steam, made by solo developers etc. for DixiCoin. A version of the store will be available to view and shop in Virtual Reality! A percentage of fees will go towards sponsored Twitch streamers.

### **b. Referral**

A Referral system will be added and can be used by sponsored streamers to give to their supporters. For example: use the code LUNHILL to get 1 % off on all game purchases.

### **c. Market Place**

Real-time marketplace for gaming related products. Buy and sell within the community, with a "Reviews" option for buyers and sellers.

### **d. Buy and Sell**

Buy and sell DixiCoin for cryptocurrencies through the DixiHub store. Small fee, real-time prices and fast transactions.





### **e. Masternodes**

Masternodes help increase the privacy of your transactions and can earn passive income.

### **f. Instant Payment**

Payments made on the platform confirm in less than a second. We intend to make our wallet integrate with the user's cryptocurrency exchange accounts (such as Poloniex or Bittrex) using their API, thus making it easy to change from DXC to Bitcoin, Ether, etc.

### **g. Secure**

We use the hash to protect the blockchain network.

### **h. Proof of Stake**

Stake coins and earn extra coins while helping secure the network.

### **i. Decentralized**

DixiHub uses p2p technology to protect against central authorities. Built into the core app is a governance system that allows all participants to view community news, submit proposals, vote on community proposals and view the voting status of a current proposal.

### **j. Crowdfunding for developers**

Game developers with DixiCoin can raise DXC to help produce their games.



## THE GAMING INDUSTRY

The global gaming industry's limited market penetration a decade ago meant there were only 150 million gamers in the world. In 2017 that figure reached an astonishing 2.2 billion gamers - 29% of the global population - and 47% of them, or over 1 billion people, spent money on in-game assets while playing, and they're buying more than ever. A recent survey found that the average gamer spent \$87 for virtual goods in 2016, and that figure is growing by 10-15% every year.

Game developers and their publishing companies want to promote loyalty to their brands by acquiring and retaining players for the long term with beautiful, compelling gameplay that will sell the most number of titles, subscriptions, and in-game content. They want to operate their games on predictably stable servers that provide a universally fair game experience for the gamer, and predictable long term returns on their development investment. Furthermore, they want to limit their exposure to risk as much as possible. Licensing schemes can be broken for single purchase games, and not all game types can survive on a subscription model, so a simplified license management system is key.



## ROADMAP

### QUARTER 1 - 2018

- Takeover Dixi
- Auction of 10 MNs to pay Cryptobridge / MNO / Dev
- Website live
- Release Windows wallet
- Release Linux wallet
- Swap old Dixi for DixiCoin (Swap is closed, total swap: 100k)

### QUARTER 2 - 2018

- Whitepaper online
- Relaunch new Website
- DixiHub demo live

### QUARTER 3 - 2018

- Android + iOS wallet
- DixiHub Launch

### QUARTER 4 - 2018

- DixiHub IOS and Android Trading App.



## BOUNTIES

### First 3 Working Pools

- Pool 1: 100 DixiCoin
- Pool 2: 75 DixiCoin
- Pool 3: 50 DixiCoin

Translations - Translators are rewarded 50 DixiCoin. Please check our discord for available translations.

### Discord Referrals Invites

The top 3 people that have invited the most people in our discord will get a reward

- Number 1: 250 DixiCoin
- Number 2: 100 DixiCoin
- Number 3: 50 DixiCoin

Twitter Bounty: More info will follow for the twitter bounty soon.



## COIN INFORMATION

The DixiHub coin for holding, staking and spending is DixiCoin (DXC).

### WHAT ARE COINS USED FOR?

The DixiCoin's primary use is to hold and invest or buy and sell items in the DixiHub store.

DixiCoin coins will be able to be used for the following things:

#### **I. Earning coins with Masternodes:**

Using the software and resources we will provide, you'll be able to earn more coins. The masternode software you install on your computer becomes a useful part of the overall network and performs the important job of maintaining, updating, and securing the DixiHub blockchain. In addition to your coins, you'll be using your computer, electricity and time. The coins you earn will be your payment for your work and expenses.

#### **II. Earn coins with a staked wallet:**

If you keep your coins in the DixiCoin wallet, you will earn more of them each week. The more DixiCoins you keep in the wallet, the more you earn. The wallet also supports the DixiCoin network, which helps with fast transactions. As with masternodes, this takes your time and resources. The coins you earn are to pay you for that.



### III. Spend them in our Market:

The DixiHub Project has a proprietary online market and is working to set up other online stores to accept DixiCoin. At these locations, you'll be able to spend your DXC coins for real world goods.



